

THE COLD WAR ERA

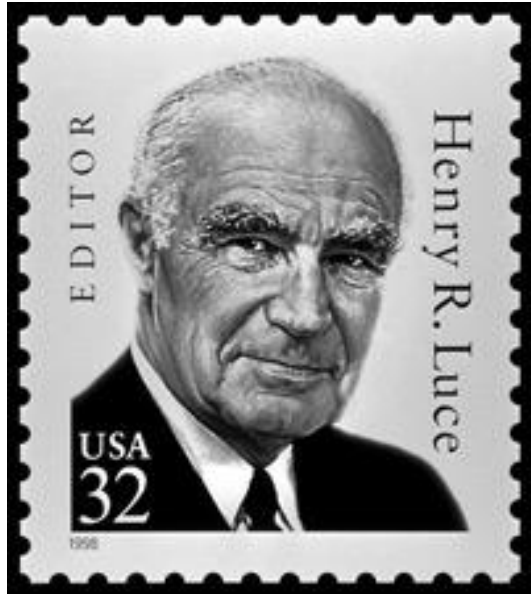


Rationale for Dropping Bomb

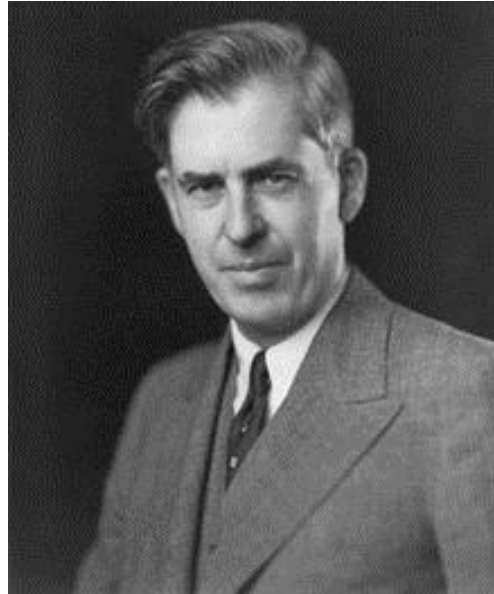
- Japan possesses willpower to never surrender but terms of war include “unconditional surrender”
- Alternative to invade = loss of US lives
- Detachment (easier to kill from a distance)
- End war quickly/with certainty



3 Competing Visions of Post War Life



LUCE



WALLACE



HAYEK

**20th century: who dominates?
And how?**

Post-World War 2 Politics

DEMOCRATS

1. The Democrats maintain what by this time had become their "traditional" power base of organized labor, urban voters, and immigrants.
2. As the post-World War 2 period progresses, the Democratic Party takes "big government" positions advocating larger roles for the federal government in regulating business and by the 1960s advocate extensive governmental involvement in social issues like education, urban renewal, and other social issues.
3. The Democratic Party very early associates itself with the growing civil rights movements and will champion the Civil Rights Act and the Voting Rights Act.

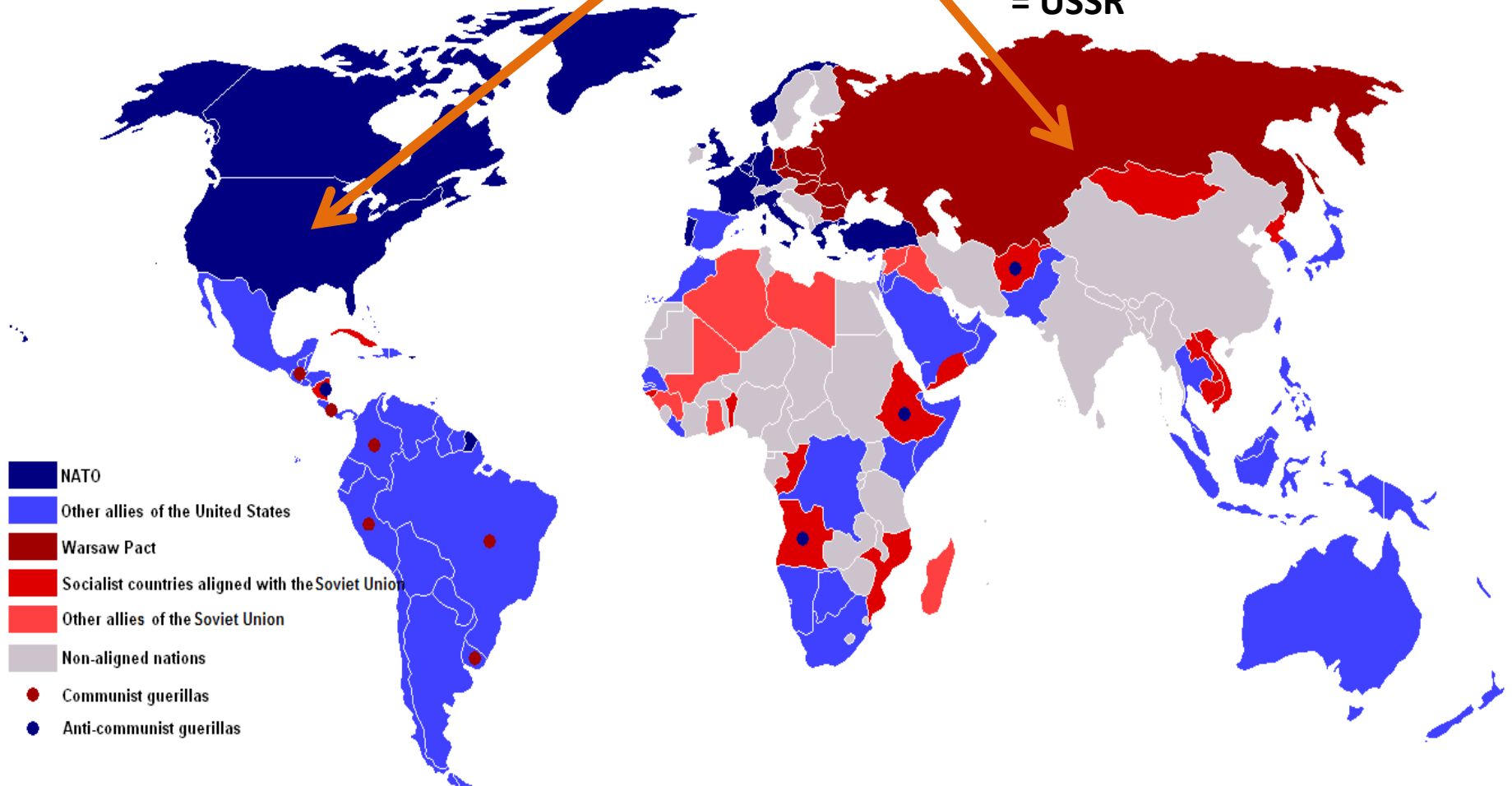
REPUBLICANS

1. In 1952, the pro-business Republican Party ran General Dwight D. Eisenhower for president.
2. The Republicans accuse the Democrats of being "soft" on communism.
3. Republicans promise to end the Korean War.
4. Conservative Southern Democrats, the "Dixiecrats," increasingly associate themselves with Republican candidates who oppose civil rights legislation.

2 Countries Left Standing Post WWII

With wealth=
USA

With willpower
= USSR



BI POLAR WORLD – COLD WAR



Korea? Iran? Suez? Cuba? Chile? Vietnam? Afghanistan?

Bi Polar World Order

- 1st World= Industrial, Democratic sphere
- 2nd World = Communist Sphere
- 3rd World = Everyone else

Q: How did 1st world spread its power?

A: Business, exchange, trade, culture

Q: How did 2nd world spread its power?

A: Tanks, soldiers

Which one
easier to see
as
aggression?

In any given empire.....

There is a core and there is a periphery.

Berlin was core.

3rd world was periphery.

Violence happened in both core and periphery *but MOSTLY on periphery*



Perceptions of CONTAINMENT & SPHERES OF INFLUENCE



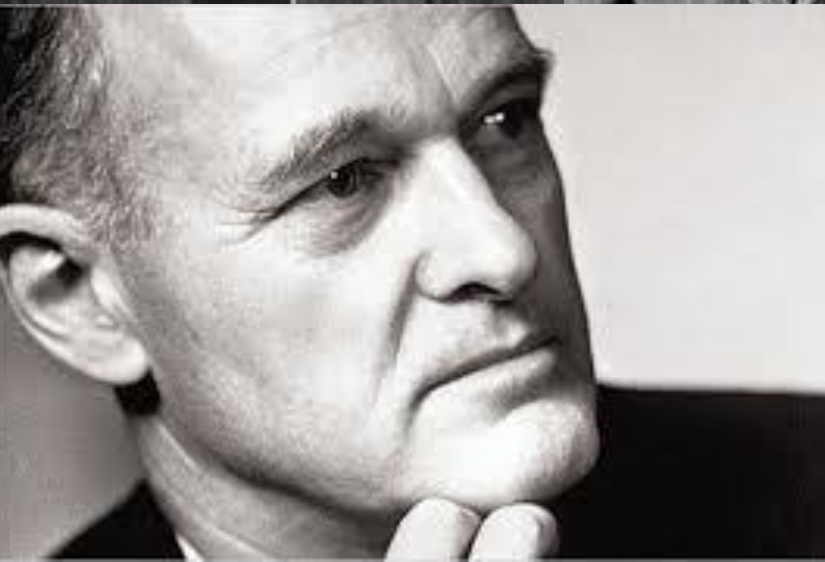
Not about raw power but about competing visions; trying to pitch their ideology elsewhere



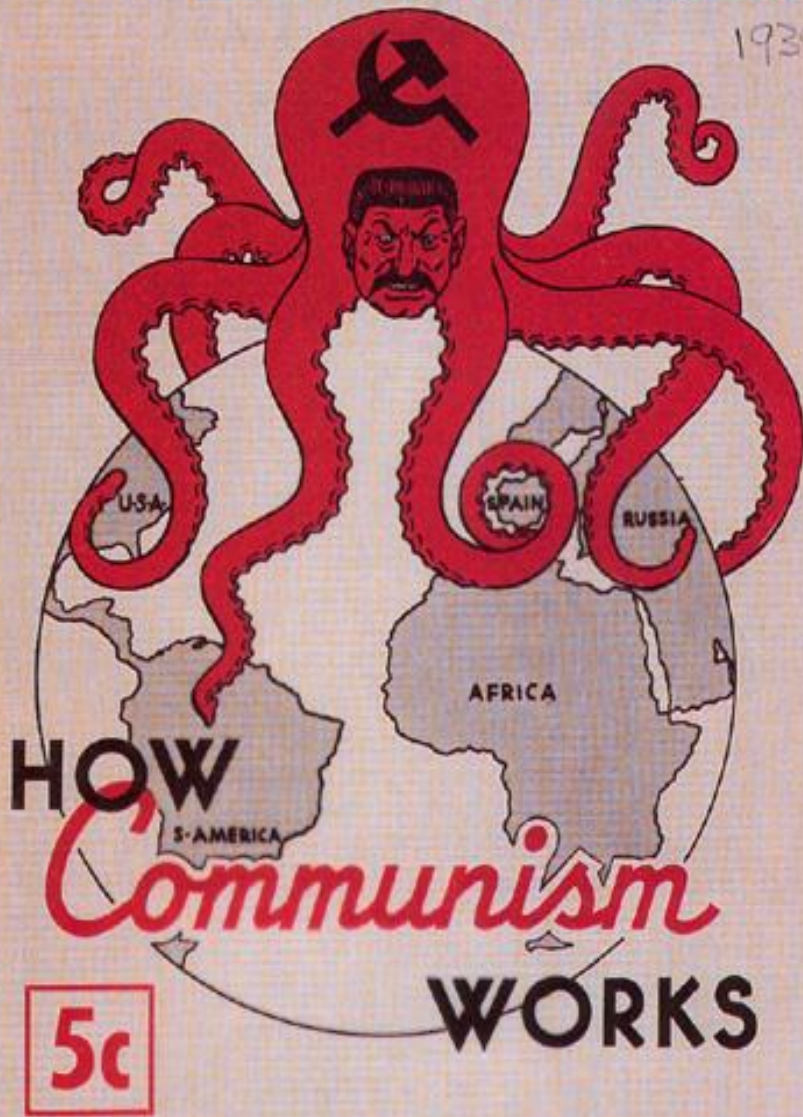
Five Veto Powers & Permanent Seats: GB, France, China, Soviet Union



Kennan – Long Telegram (**Containment** 1947)



1938



Containment

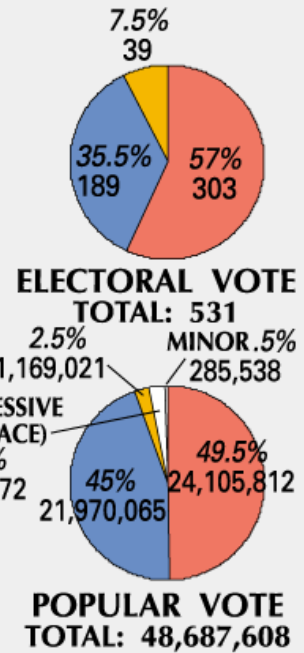
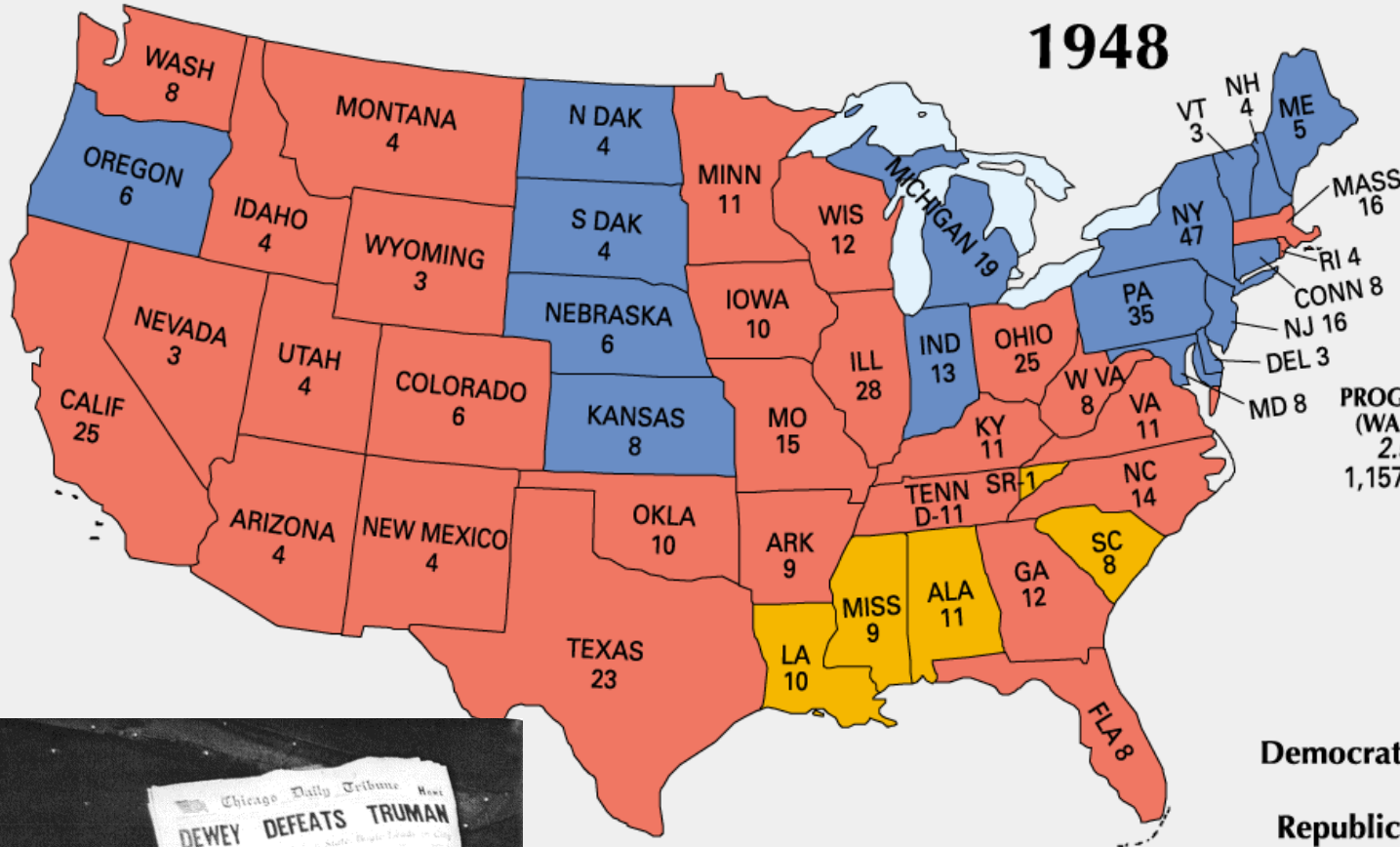
- Communism flows on path of least resistance
- Communism is patient.
- Marxism tells them they will win (eventually)
- Cannot always recognize communism; sinister reputation!

KEEP THIS PAMPHLET MOVING!

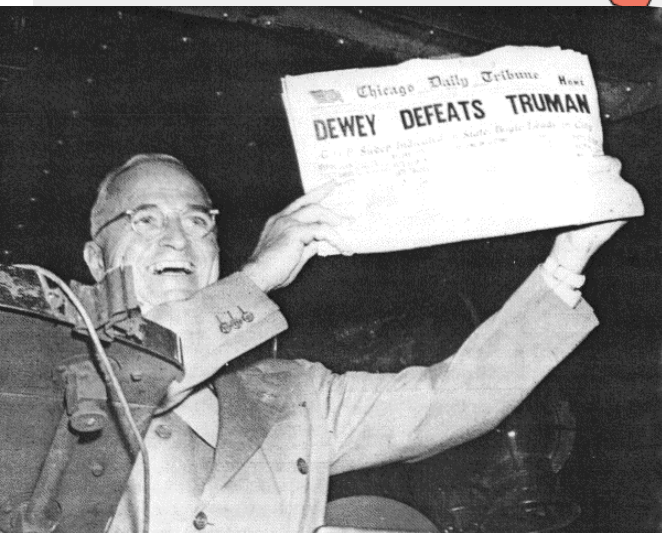
Cards! Talk! Communism; Talking Facts! (and the rest)

TRUMAN'S ADMIN

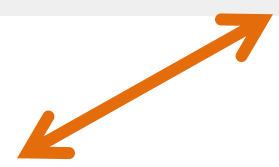
1948



Democratic (Truman) ■
 Republican (Dewey) ■
 States' Rights Democratic (Thurmond) ■



“Dixiecrats”: Government had no authority to interfere with segregation laws in the south



CONTAINMENT

Truman Doctrine (March 1947)

- Money/loans to Turkey and Greece to shield against Soviet aggression



CONTAINMENT

Iron Curtain Speech (1946-Missouri)



- Historiography:
Did Churchill's speech anticipate the Cold War or help cause it?

CONTAINMENT



A PEEP UNDER THE IRON CURTAIN



CONTAINMENT

Marshall Plan (June 1947)



MARSHALL PLAN AID TO EUROPE, 1948-1952

CONTAINMENT

Berlin Blockade & Airlift

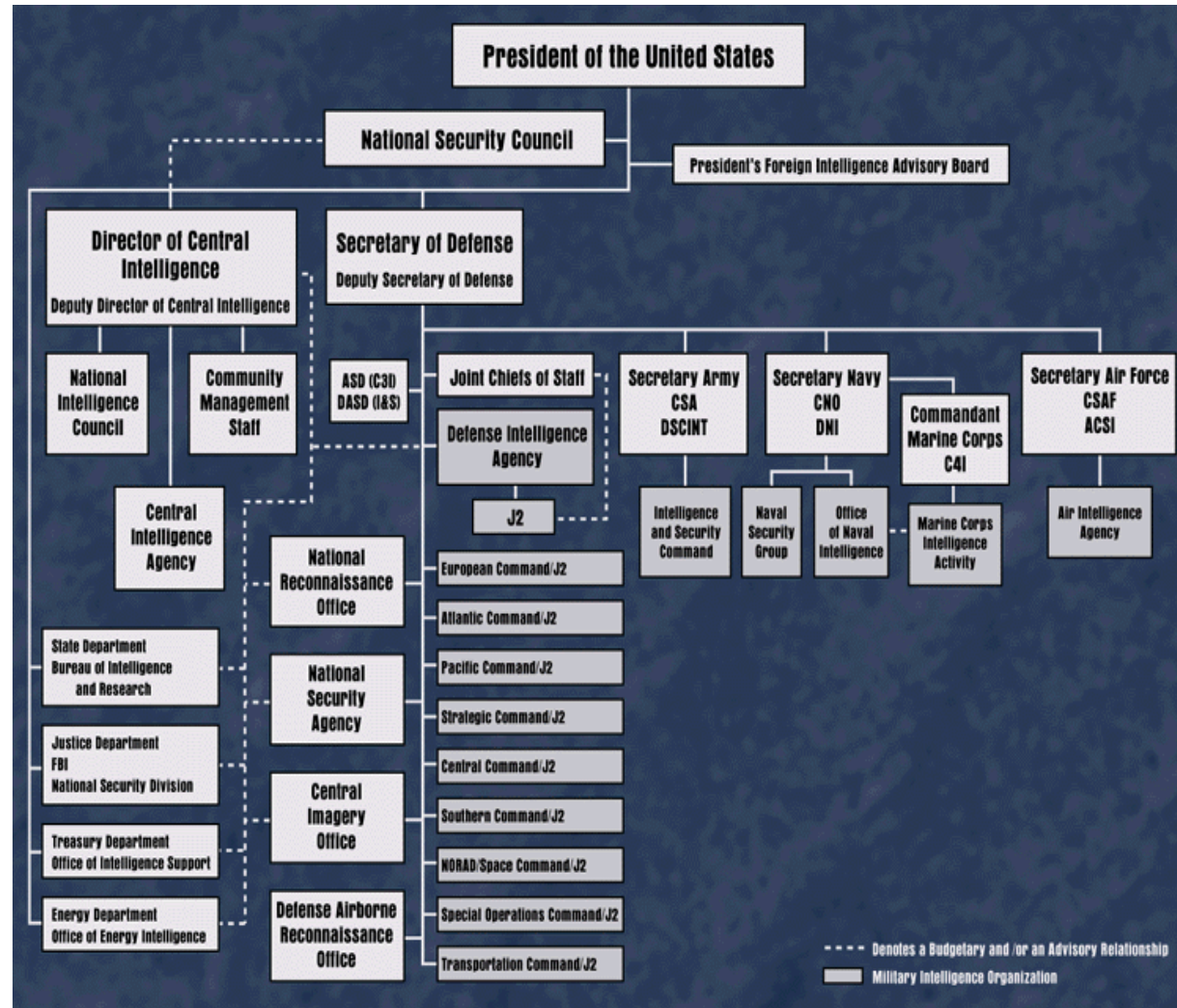


- Postwar division of Germany
 - Right of access to Berlin
- June 1948 – May 1949
- 200,000 flights
- 13,000 tons per day



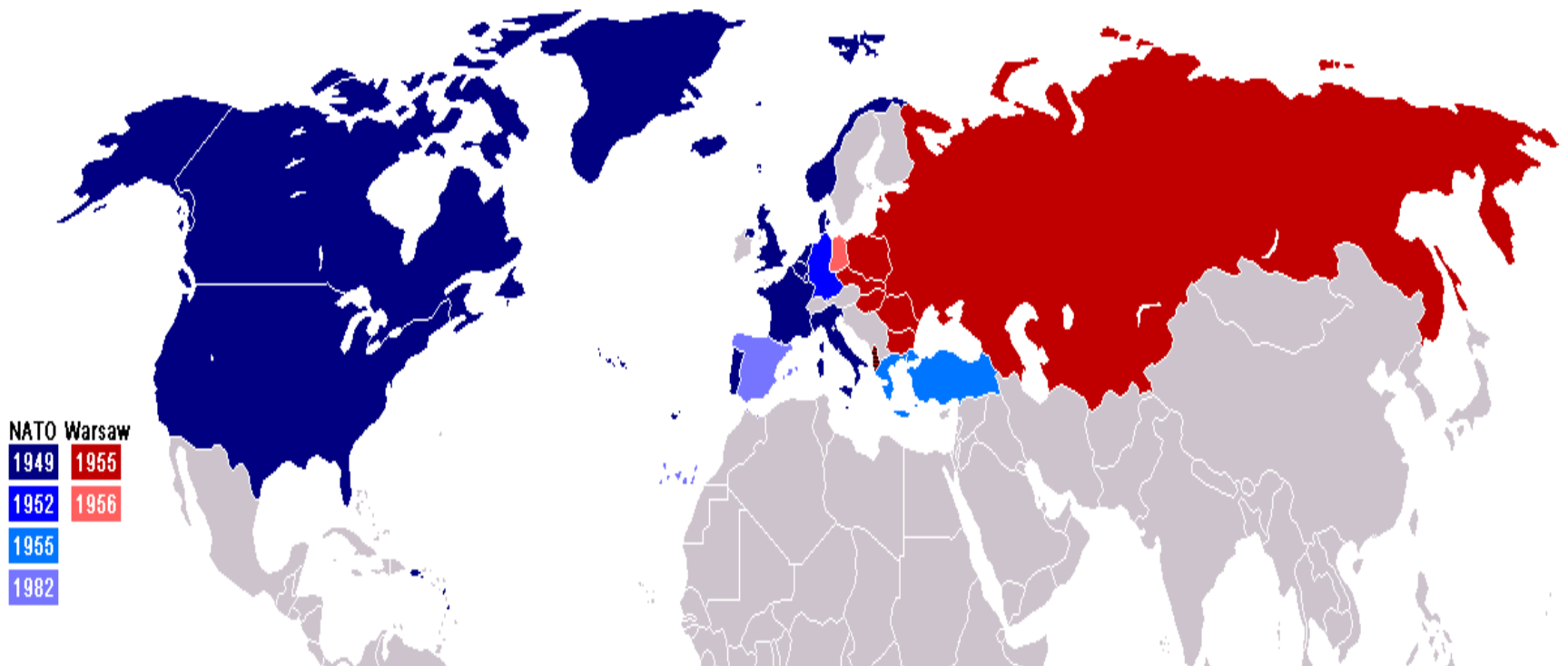
1947 National Security Act

- National Security Council; coordinate foreign policy
- CIA Established
- Department of Defense (replaces War Dept)
 - Army, Navy, Air Force



NATO (North Atlantic Treaty Organization)

- 1949
- Intergovernmental military alliance
- Washington's Farewell Address?



Warsaw

Pact

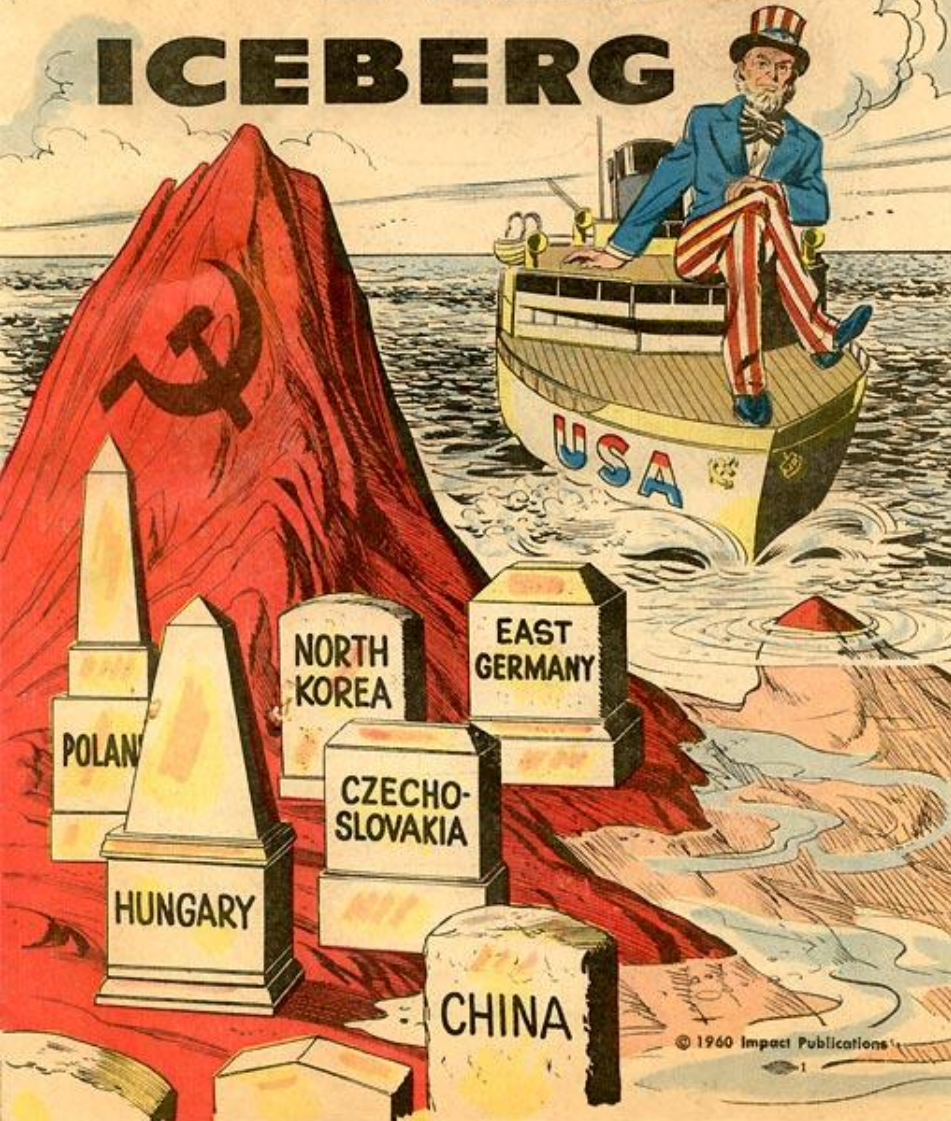
1955

What will
Hungary dare
to do in
1956?!



10¢

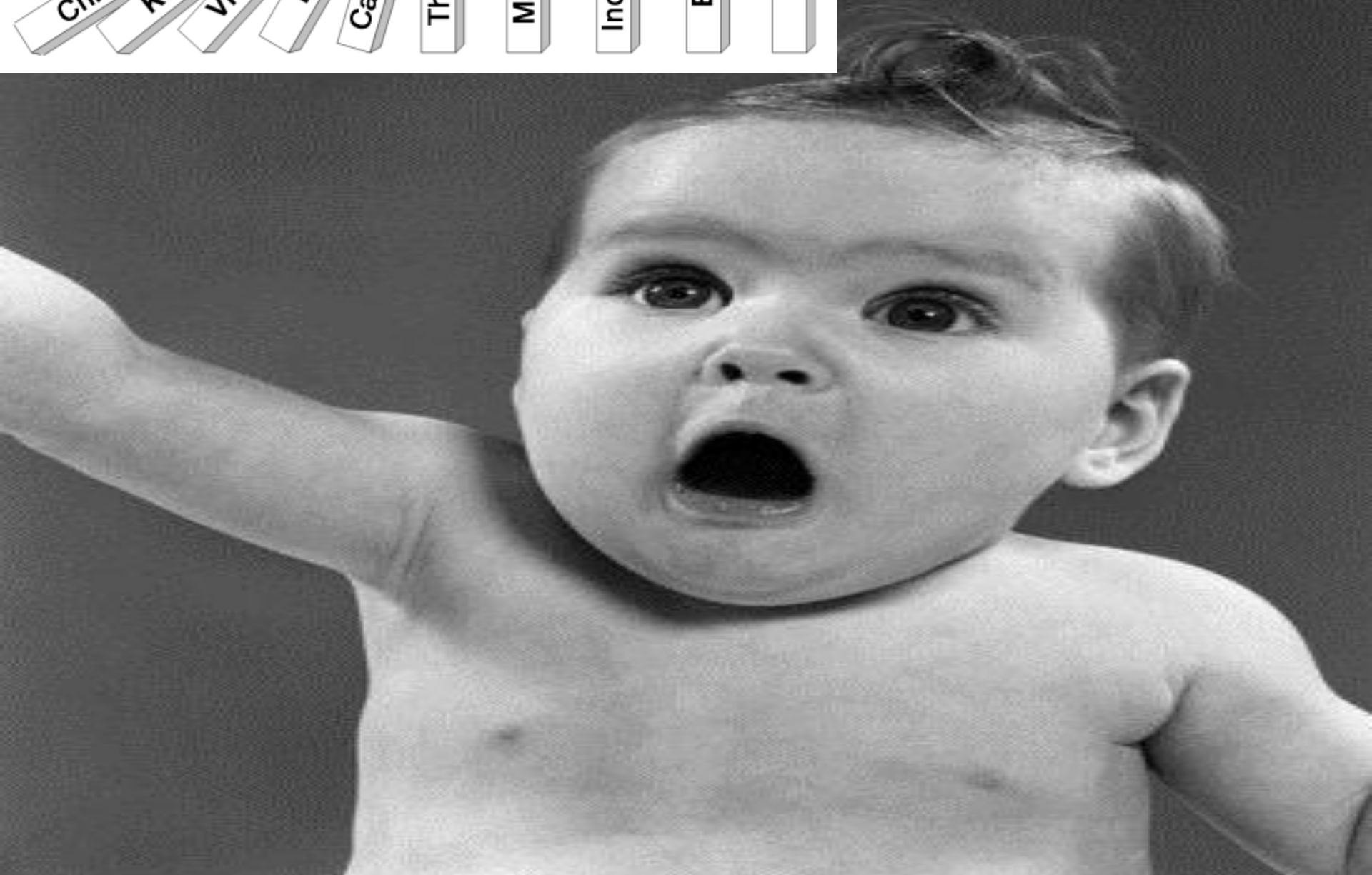
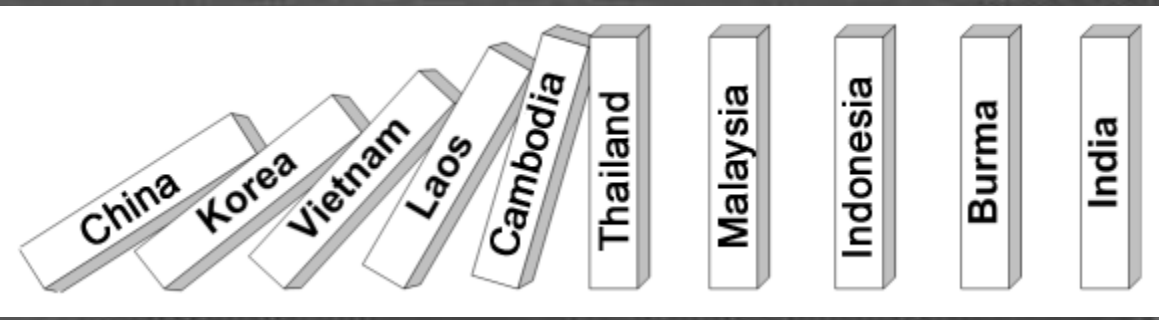
THE **RED** ICEBERG



IS THIS TOMORROW



AMERICA UNDER COMMUNISM!



FEAR

FEAR

McCarthyism

Alger Hiss ('48)

Rosenberg

Execution ('51)

Sputnik ('57)

-NDEA

-NASA



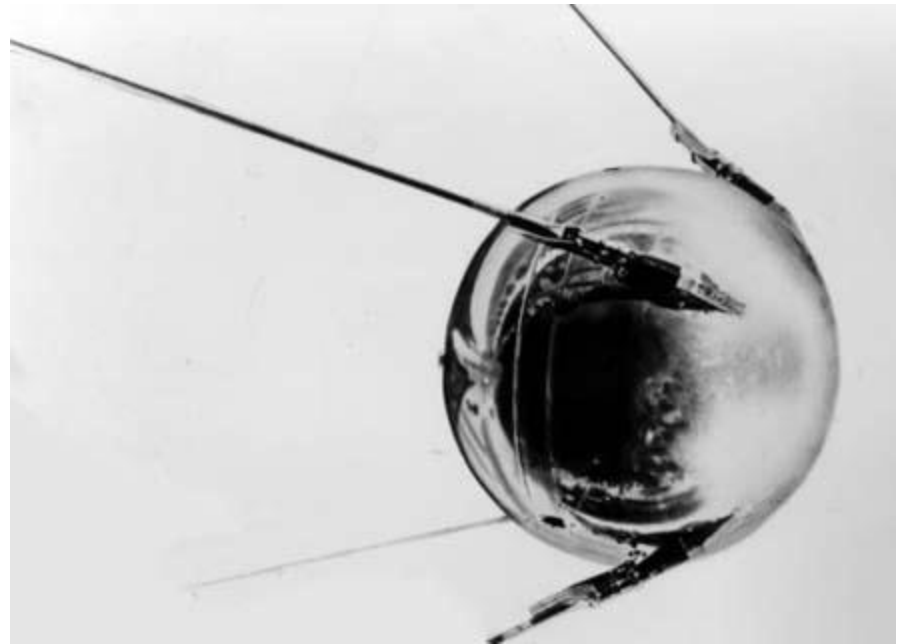
FEAR

FEAR

Trivia

Sputnik I was launched by the Soviets in 1957.
How big or small was *Sputnik I*?

The satellite *Sputnik I* was 58 cm (about 23 in) in diameter and weighed approximately 83.6 kg (about 183 lb)



Duck and Cover

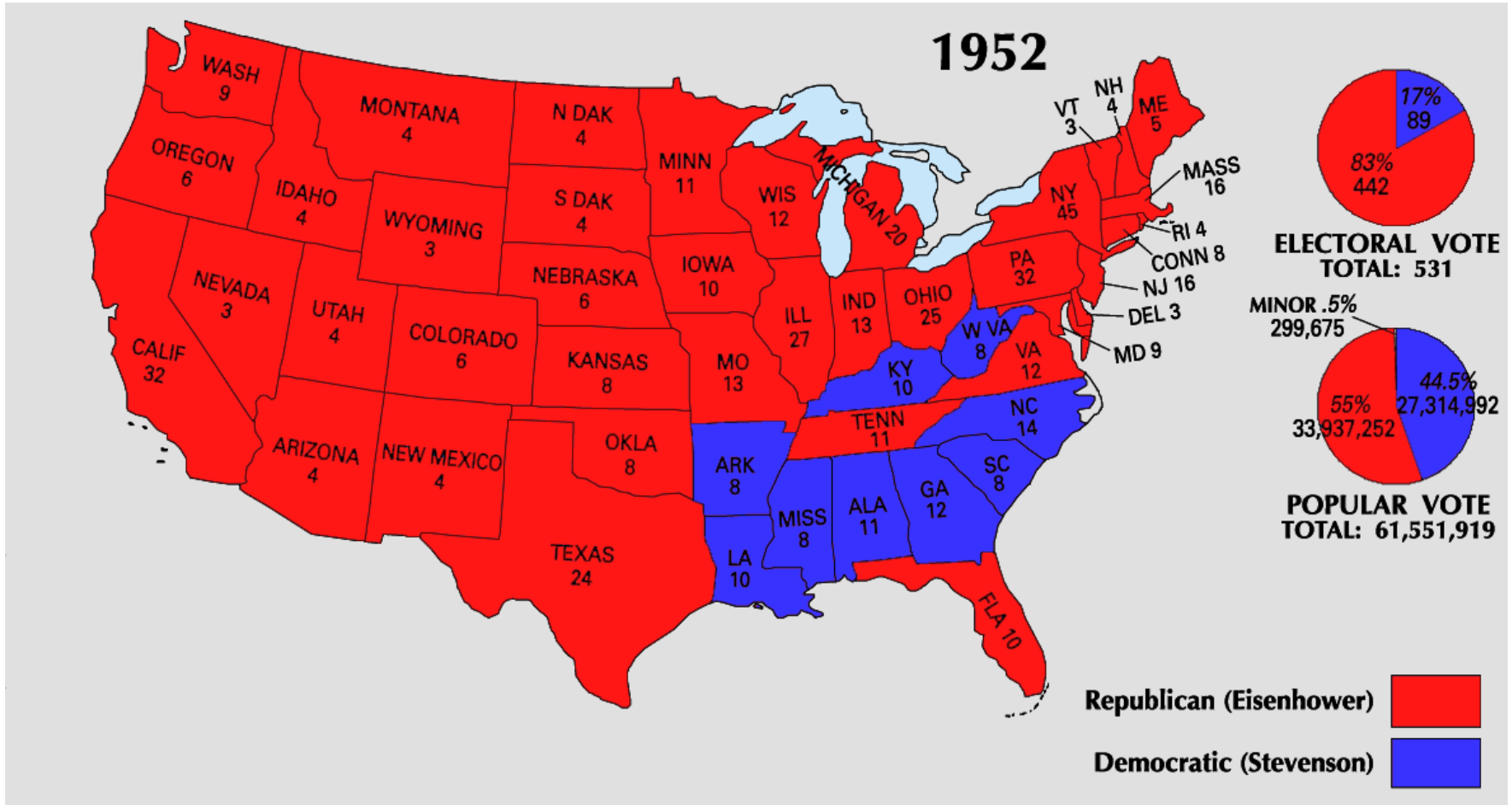
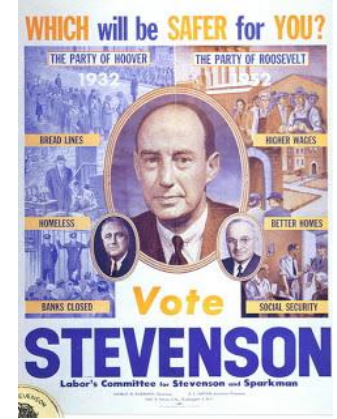


Foreign Policy Under Eisenhower





Election of 1952



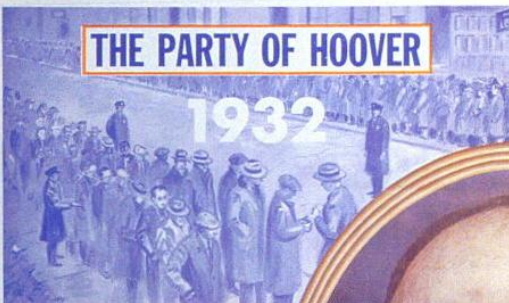
WHICH will be SAFER for YOU?

THE PARTY OF HOOVER

THE PARTY OF ROOSEVELT

1932

1952



BREAD LINES

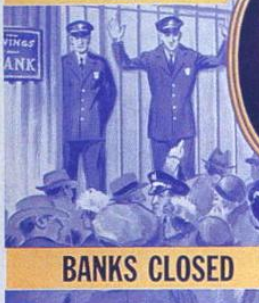
HIGHER WAGES



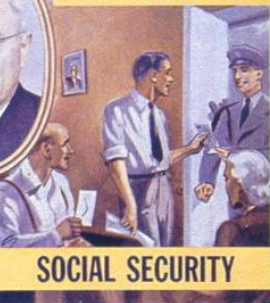
HOMELESS



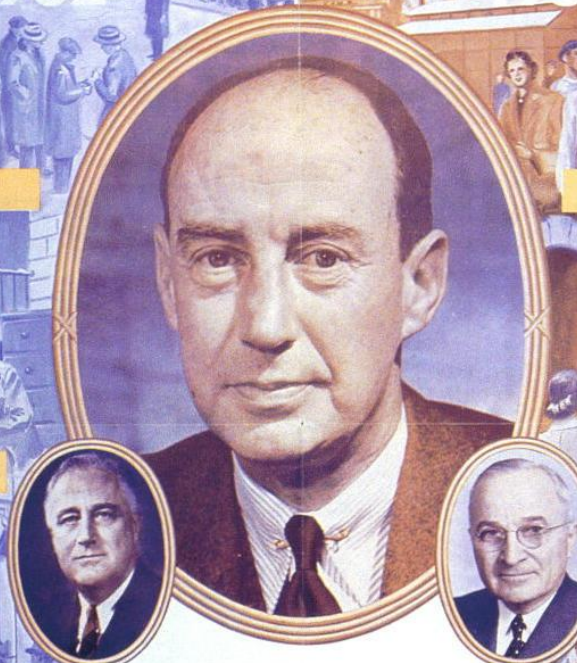
BETTER HOMES



BANKS CLOSED



SOCIAL SECURITY



Vote

STEVENSON

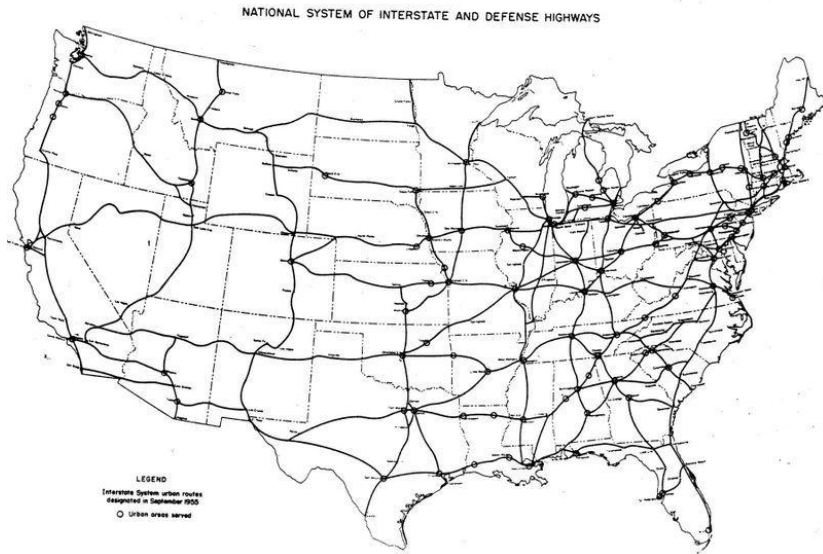
Labor's Committee for Stevenson and Sparkman

GEORGE M. HARRISON, *Chairman* E. L. OLIVER, *Secretary-Treasurer*
1621 K Street, N.W., Washington 5, D.C.

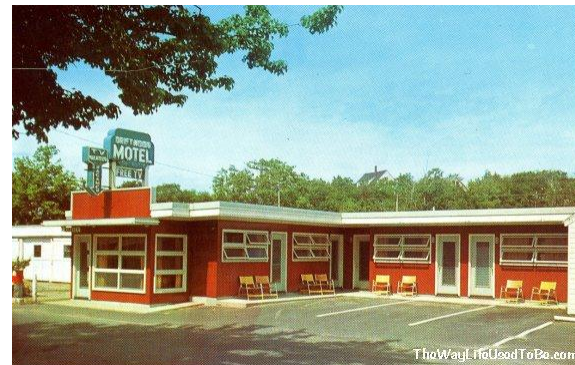
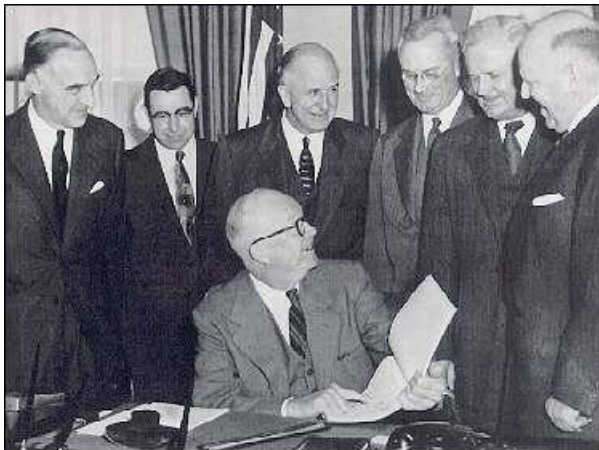


© 1952, Printed in U.S.A. - Printed in Great Britain

Post WWII Adjustments: Highway Act



Sunbelt
Defense Industry Jobs
GI Bill
Legacy of New Deal



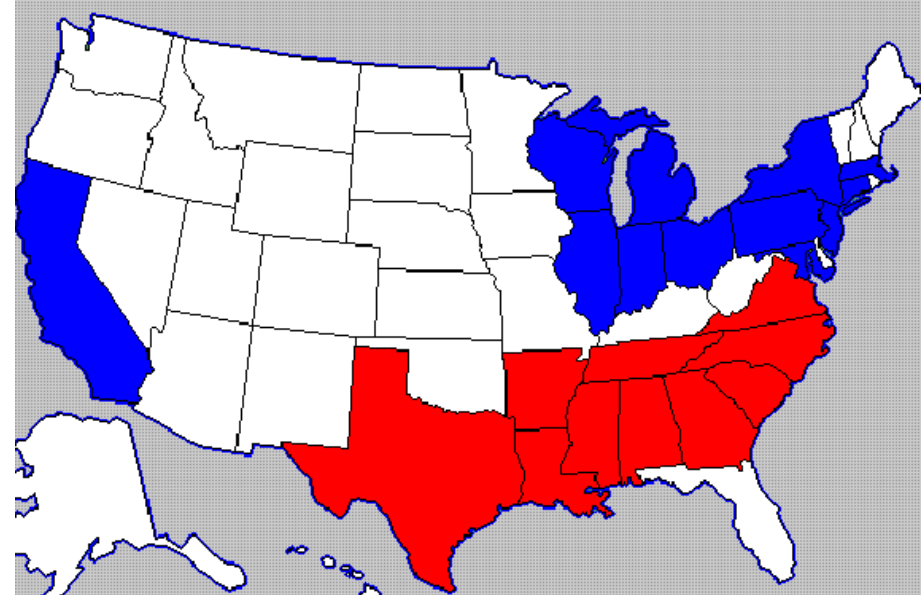
Highways>>
Roadtrip!>>
Motels

Post WWII Adjustments: 2nd Great Migration

After 1945, 5 million southern blacks moved north

Great Migration: Post WWI

2nd Great Migration: Post WWII

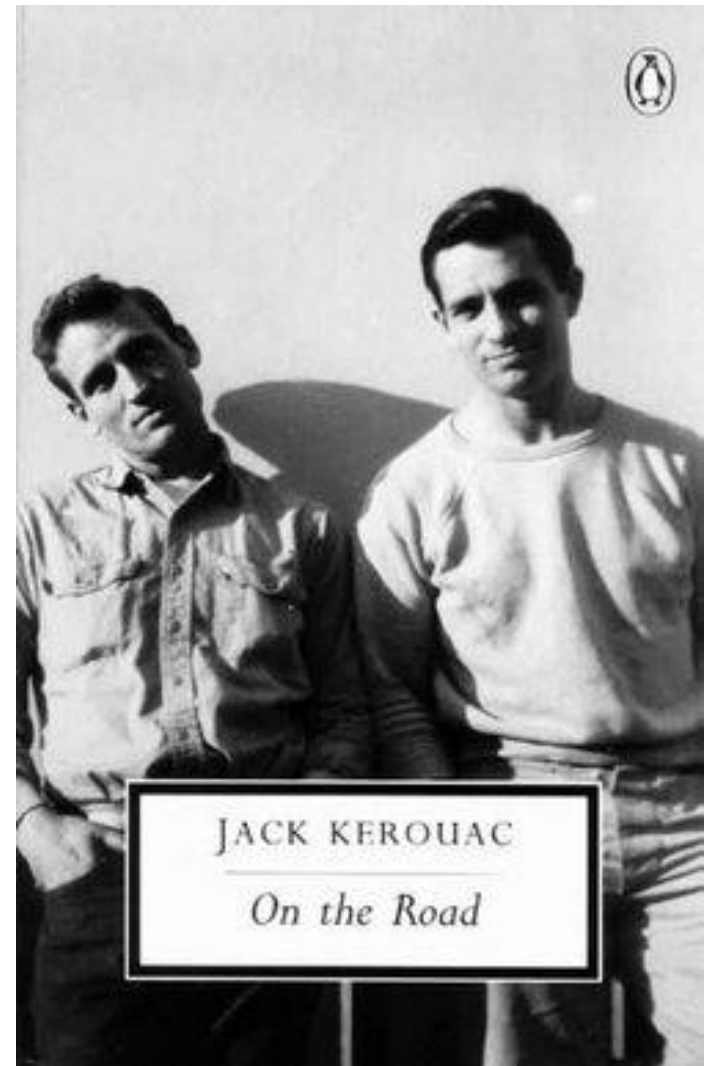


Chicago, Philadelphia, Detroit, New York, Boston, DC

POPULAR CULTURE AND COUNTER CULTURE of 1950s



A family gathers around the living room TV set in the late 1940s or early 1950s.
RCA Photo.



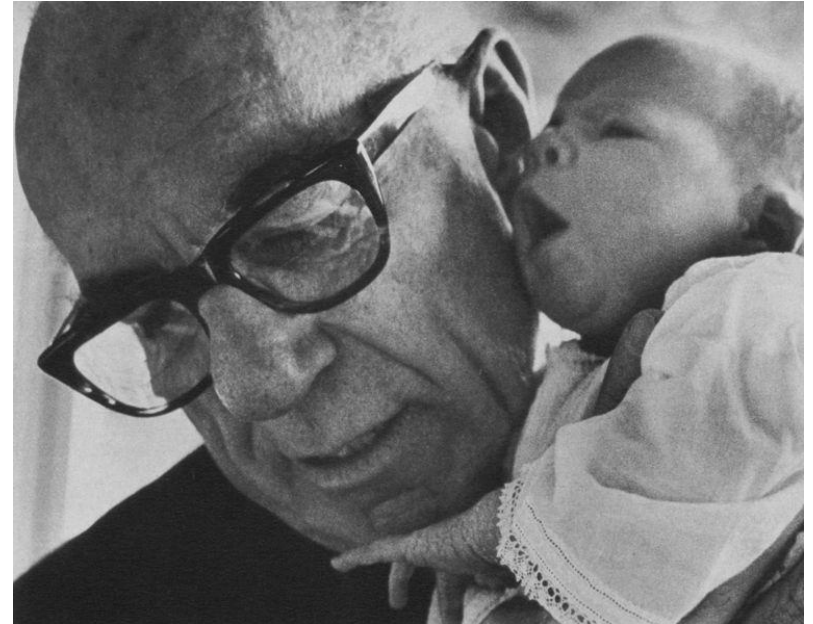
JACK KEROUAC

On the Road

Conformity

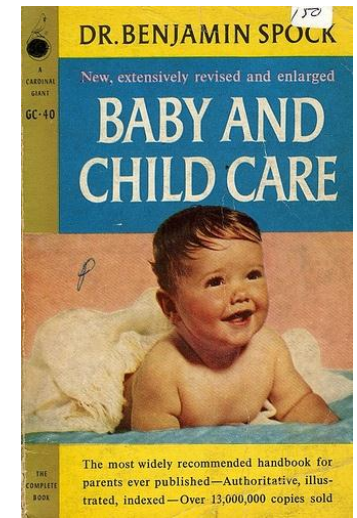
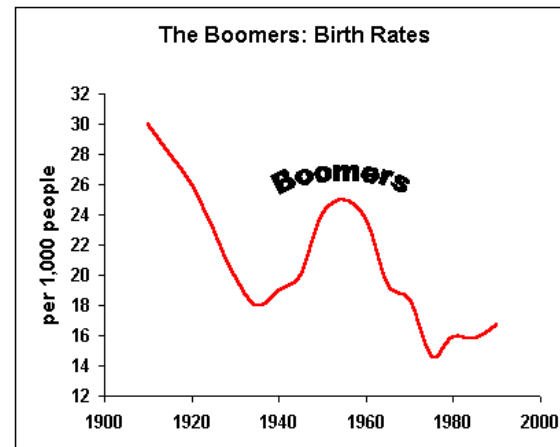
Post WWII Adjustments: Baby Boom

Dr. Benjamin Spock
Baby and Child Care (1946)



Children as individuals

Affection vs. discipline



Conformity

GI Bill (1944-1956)



LOANS:

Education, home, business



Registration Day at Harvard
(1946)

Prevent repeat of Bonus
March 1932

Makes Baby Boom
possible

Conformity

Consensus of Values: CONSUMERISM



1) Advertising

2) Buy on Credit

3) New Technology

-Television

-Plastic

-Cars



Middle Class Standard of Living

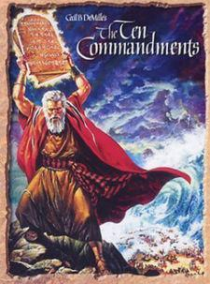
Corporate Culture

Conformity

“Little Boxes”

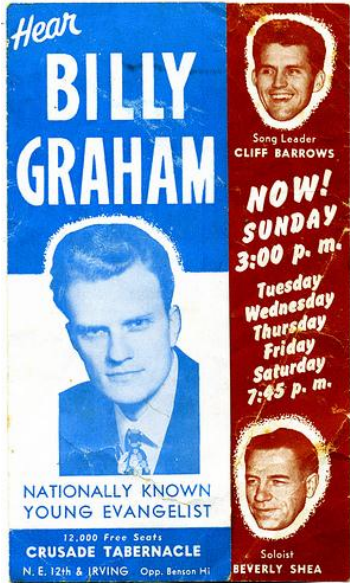
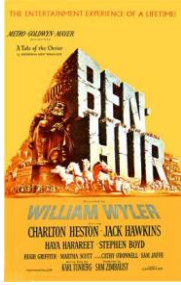
[1 minute clip](#)





Conformity

Consensus of Values: **RELIGION**



Reverend Billy Graham

Rev. Norman Vincent Peale
Power of Positive Thinking



Reinhold Niebuhr –
Neo-orthodoxy



Conformity

Consensus of Values: **GENDER ROLES**



Public vs. Domestic Sphere

Cult of domesticity

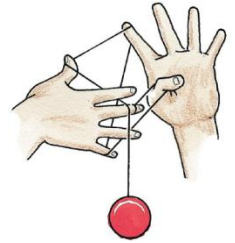
Cult of masculinity

“The ideal modern woman married, cooked and cared for her family and kept herself busy by joining the local PTA and leading a troop of Campfire Girls. She entertained guests in her family’s suburban house and worked out on the trampoline to keep her size 12 figure”

Life Magazine 1956

Conformity

Life in Plastic...Its Fantastic



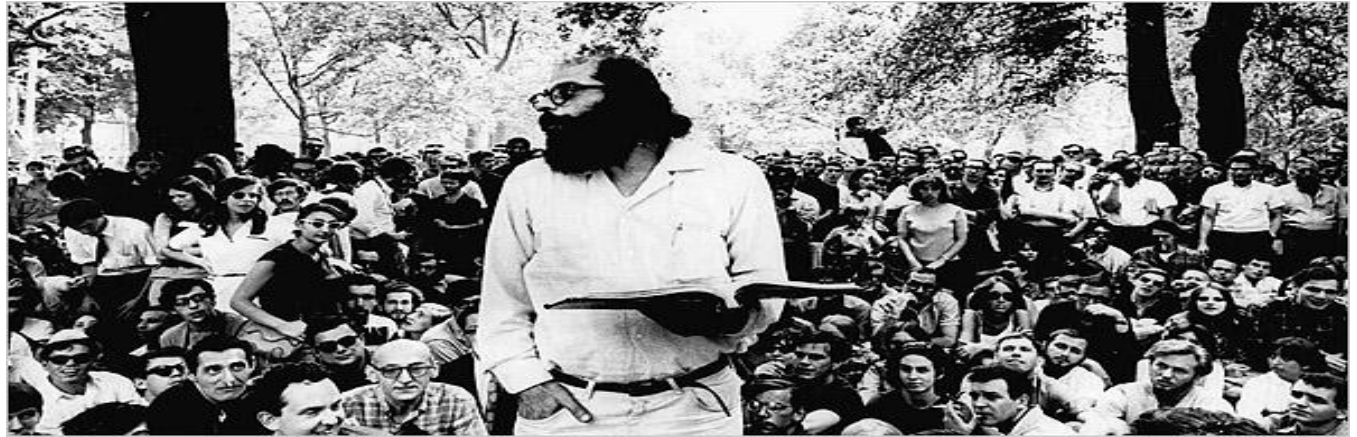
COUNTERCULTURE: Beatniks



Jack Kerouac

"The only people for me are the mad ones, the ones who are mad to live, mad to talk, mad to be saved, desirous of everything at the same time, the ones who never yawn or say a commonplace thing, but burn, burn, burn like fabulous yellow roman candles exploding like spiders across the stars..."

On The Road, 1957



Allen Ginsberg

(Howl – 1956)

**“We gotta go and never stop going
till we get there**

Where we going man?

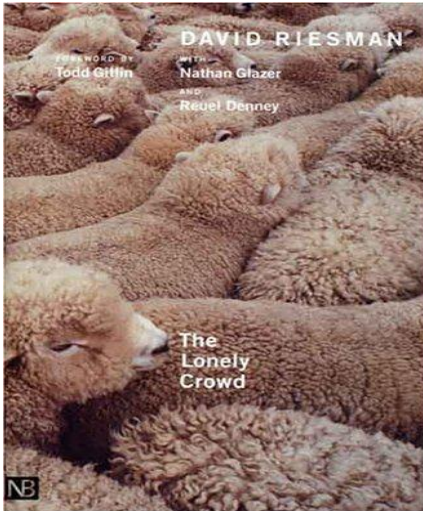
I don’t know but we gotta go.”

Jack Kerouac

(On the Road -1957)

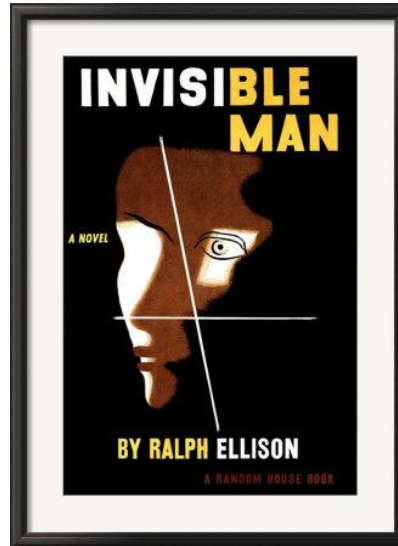
COUNTERCULTURE: literature

David Reisman
1950



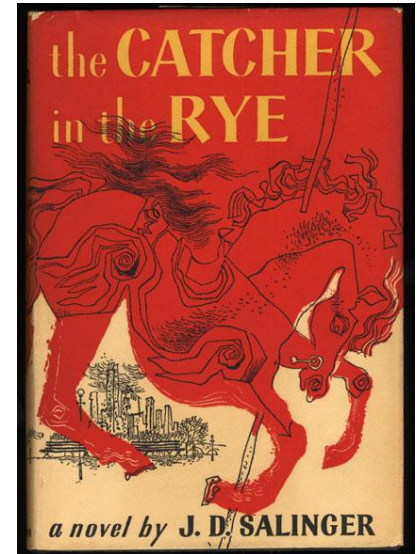
“they lose
their
Individual
autonomy in
seeking to
become like each
other”

Ralph Ellison 1952



“You are
hidden
right out
in the
open”

JD Salinger 1951



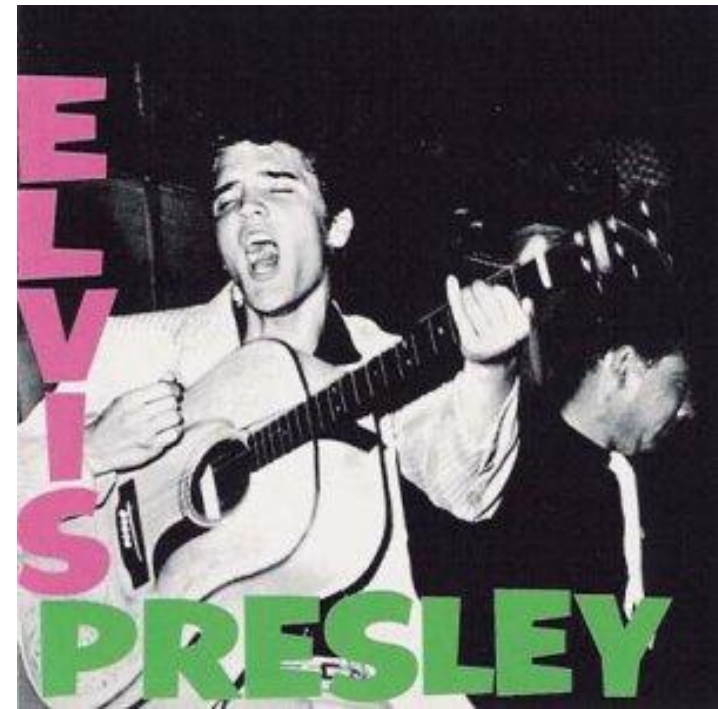
“Life is a game
boy. Life is a
game that one
plays
according to
the rules.”



Youth Culture

“Rock and Roll is the most brutal, ugly, degenerate, vicious form of expression – lewd, sly, in plain fact, dirty – a rancid-smelling aphrodisiac and the music of every side-burned delinquent on the face of the earth”

-Frank Sinatra (1957)

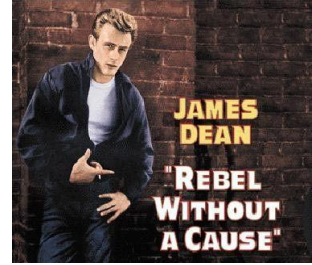


Girl Scout Handbook

INTERMEDIATE PROGRAM



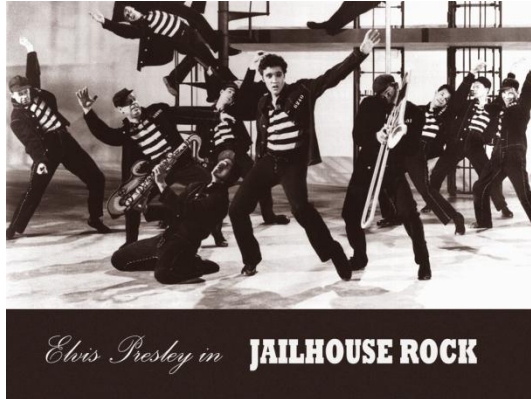
DECADE OF THE TEENAGER



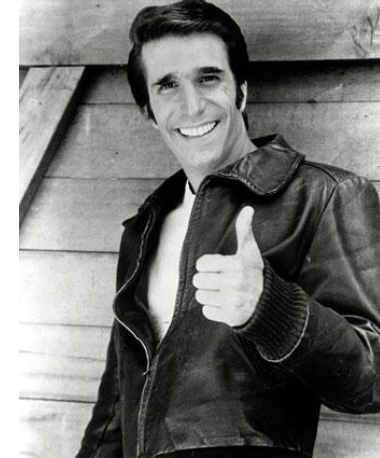
CONFORMITY



*pink ladies



REBELLION



SIMILARITIES ? DIFFERENCES?

1920's



1950's



Example FRQ

Compare and Contrast United States society in the 1920s and 1950s with respect to TWO of the following

- race relations
- women
- consumerism

Decolonization >> COLD WAR = Fight for Third World

Political Map of the World, April 2000



“The United States does not have friends, we have interests.” (1958)

Containment

Korean War (1950-1953)

- Korean War derails Truman's Fair Deal
LIKE Vietnam will derail LBJ's Great Society



WWII: Consensus War / "Good War"

Korean War: Stalemate & Forgotten war

Vietnam: No consensus / "first lost war"

Containment?

Dulles Foreign Policy



Binary ideology

Massive Retaliation

Brinkmanship

Don't just "contain" communism;
liberate countries subjected
to communism!

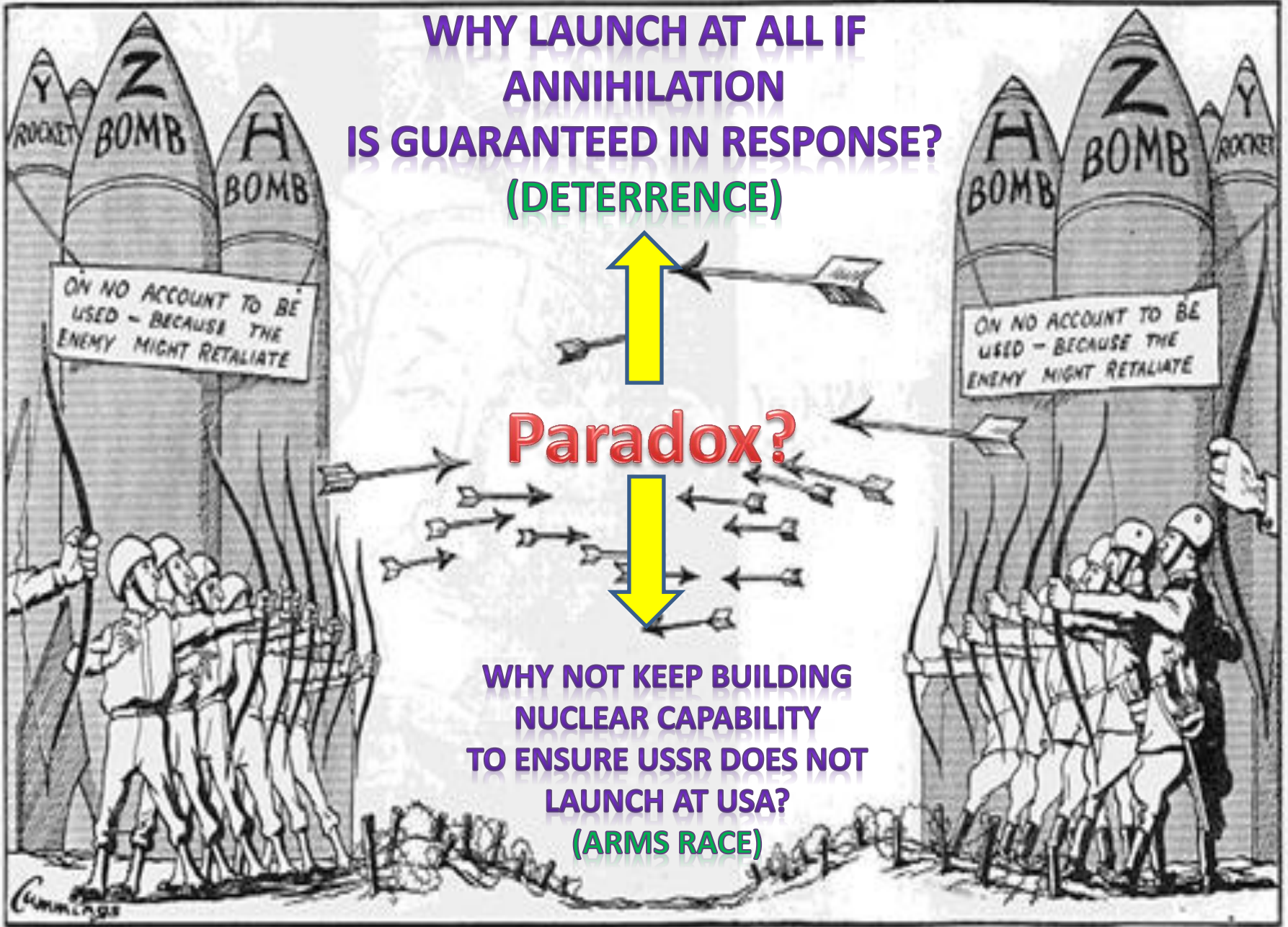
MAD (Mutually Assured
Destruction)



**WHY LAUNCH AT ALL IF
ANNIHILATION
IS GUARANTEED IN RESPONSE?
(DETERRENCE)**

Paradox?

**WHY NOT KEEP BUILDING
NUCLEAR CAPABILITY
TO ENSURE USSR DOES NOT
LAUNCH AT USA?
(ARMS RACE)**





Containment? Suez Crisis (1956)



Gamal Nasser

Aswan Dam

Eisenhower
Doctrine

OPEC





USSR Leaders



Yeltsin

Gorbachev

Brezhnev

Krushchev

Stalin

Lenin

Nicholas

Containment?

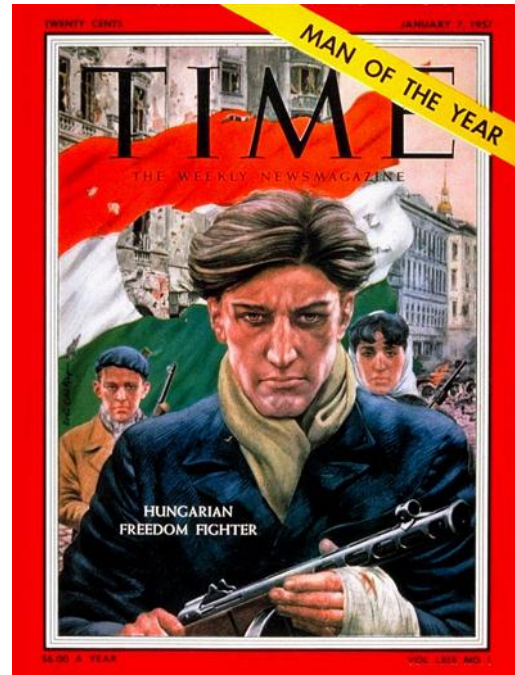
Hungary (1956)

Nikita Khrushchev

De-Stalinization

Warsaw Pact

“Liberation”?







Khrushchev

Camp David

“Open Skies”

Paris Summit cancelled

Containment?

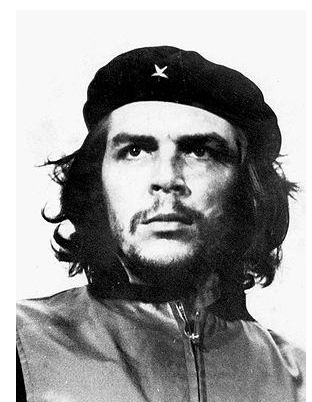
U-2 Incident (1960)



Containment? Cuba



Fidel Castro overthrows
Batista (dictator)



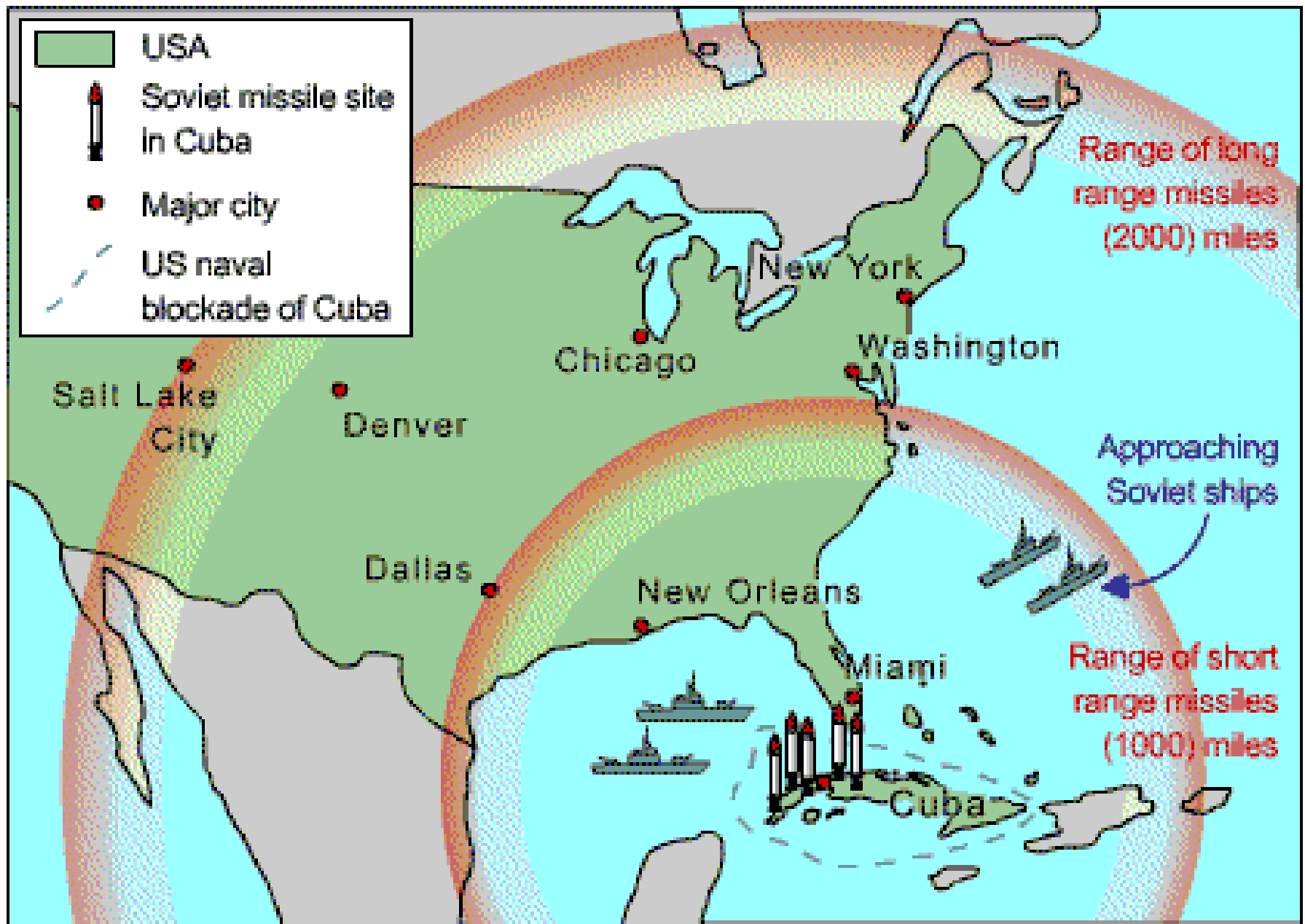
Che Guevara

Ike's plan (Bay of Pigs)
inherited
by JFK



Friends with Benefits





Ike's Farewell Address

This conjunction of an immense military establishment and a large arms industry is new in the American experience. The total influence is felt in every city, every statehouse, every office of the federal government. We recognize the imperative need for this development. Yet we must not fail to comprehend its grave implications. Our toil, resources and livelihood are all involved; so is the very structure of our society. In the councils of government, we must guard against the acquisition of unwarranted influence, whether sought or unsought, by the **military-industrial complex**. The potential for the disastrous rise of misplaced power exists, and will persist.

JFK ADMINISTRATION (1961-1963)

“New Frontier”

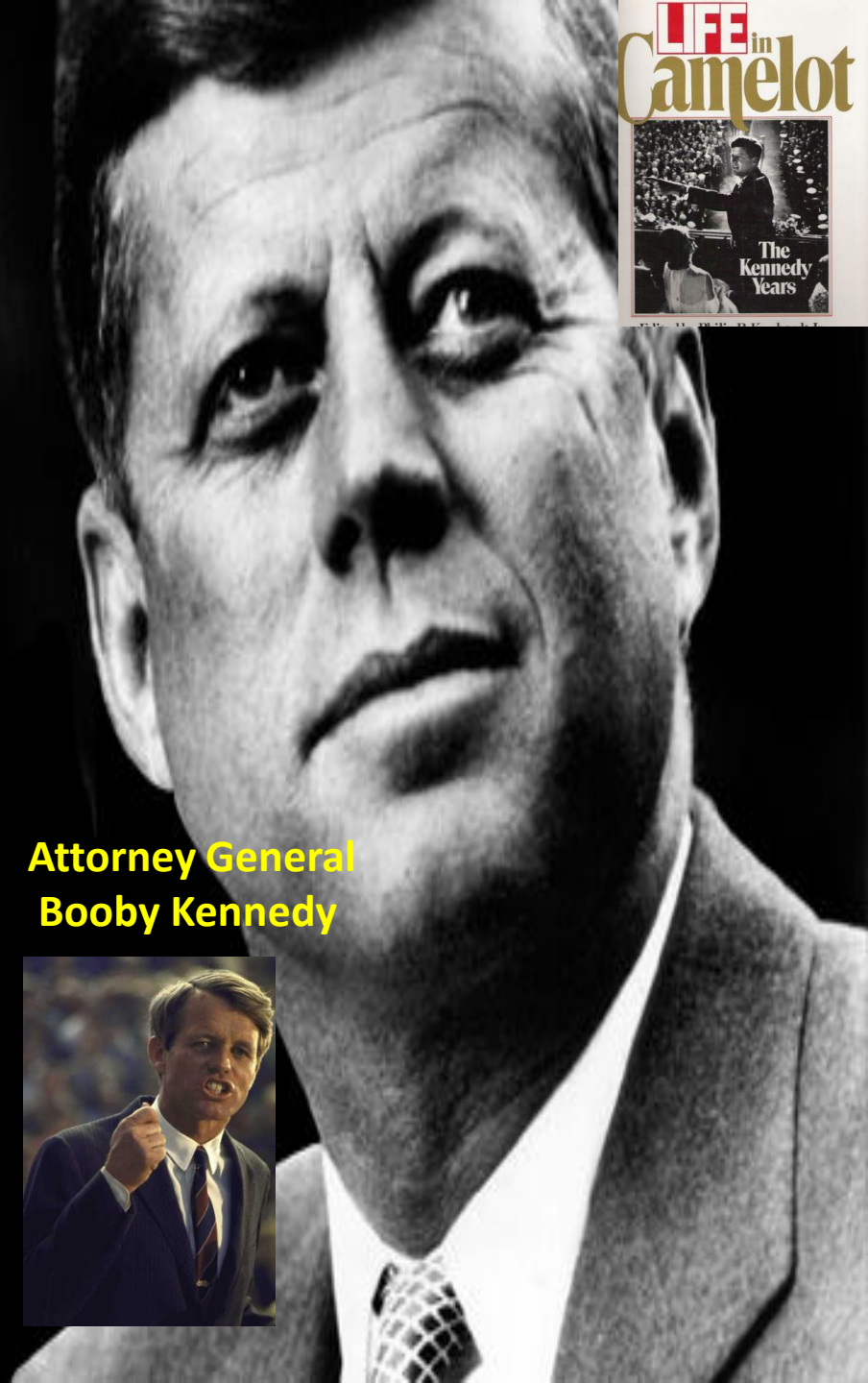
Cabinet:

VP:
LBJ

State:
Dean Rusk

Defense:
Robert McNamara

Attorney General
Booby Kennedy



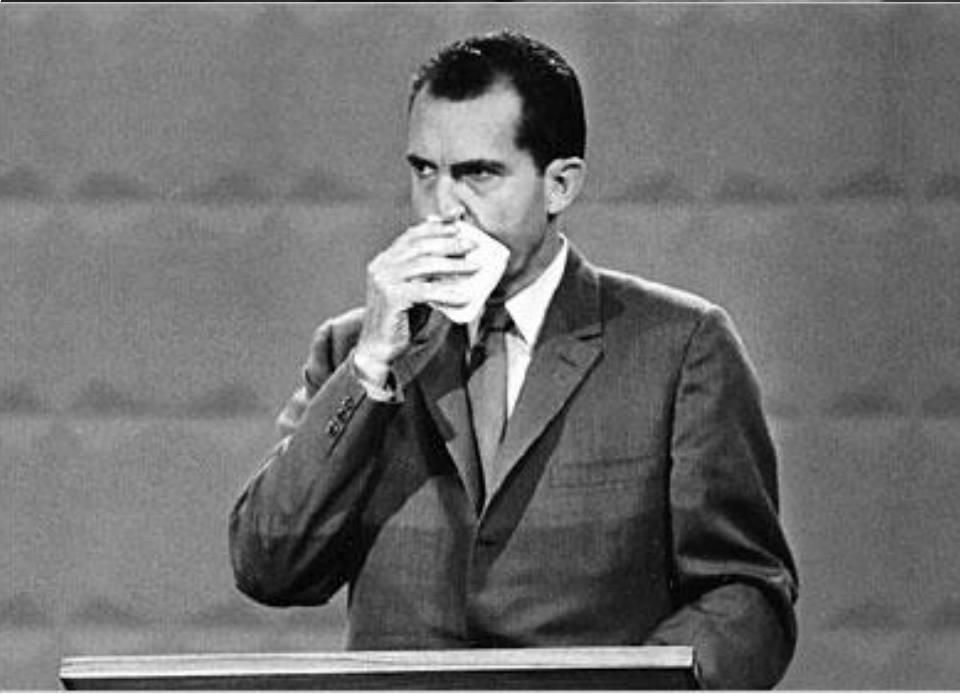
Kennedy Family



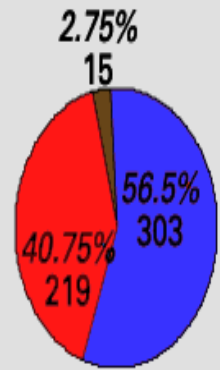
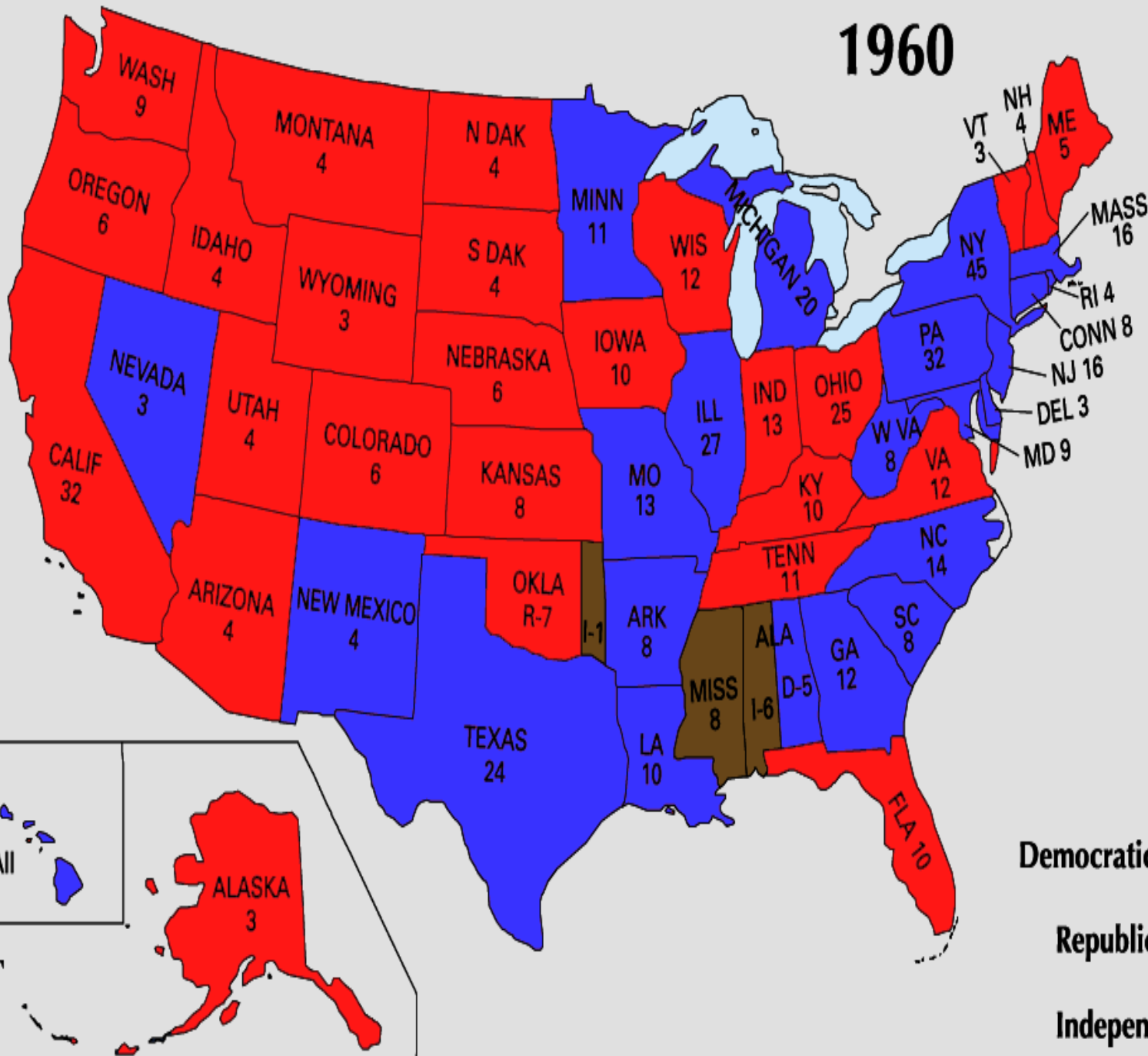


Kennedy Men

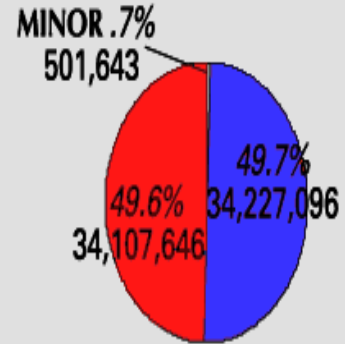
Impact of TV Election 1960



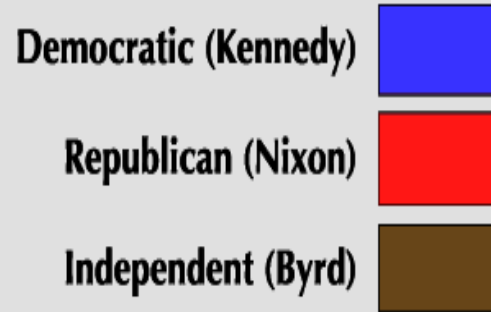
1960



**ELECTORAL VOTE
TOTAL: 537**



**POPULAR VOTE
TOTAL: 68,836,385**



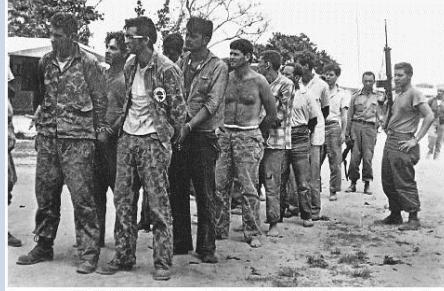
Ask not....



JFK Foreign Policy Scorecard

FAILURE (happen early)

BAY OF PIGS FIASCO
April 1961



BERLIN WALL BUILT
1961



N.VIETNAM INVADES S. VIETNAM
1962

.....
('63 -Diem killed by own
Generals same year
JFK shot...Buddhists
Set themselves on
fire

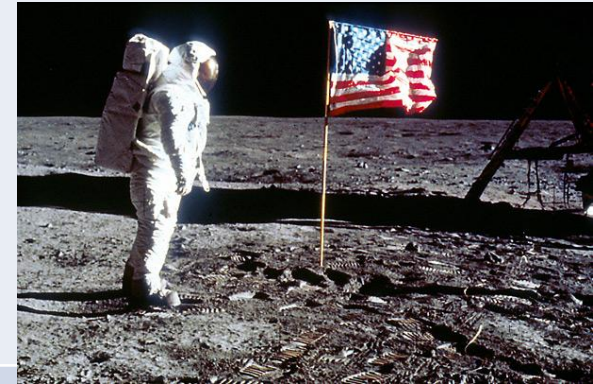


SUCCESS (happen later)

PEACE CORPS



SPACE RACE
Landed on
Moon 1969

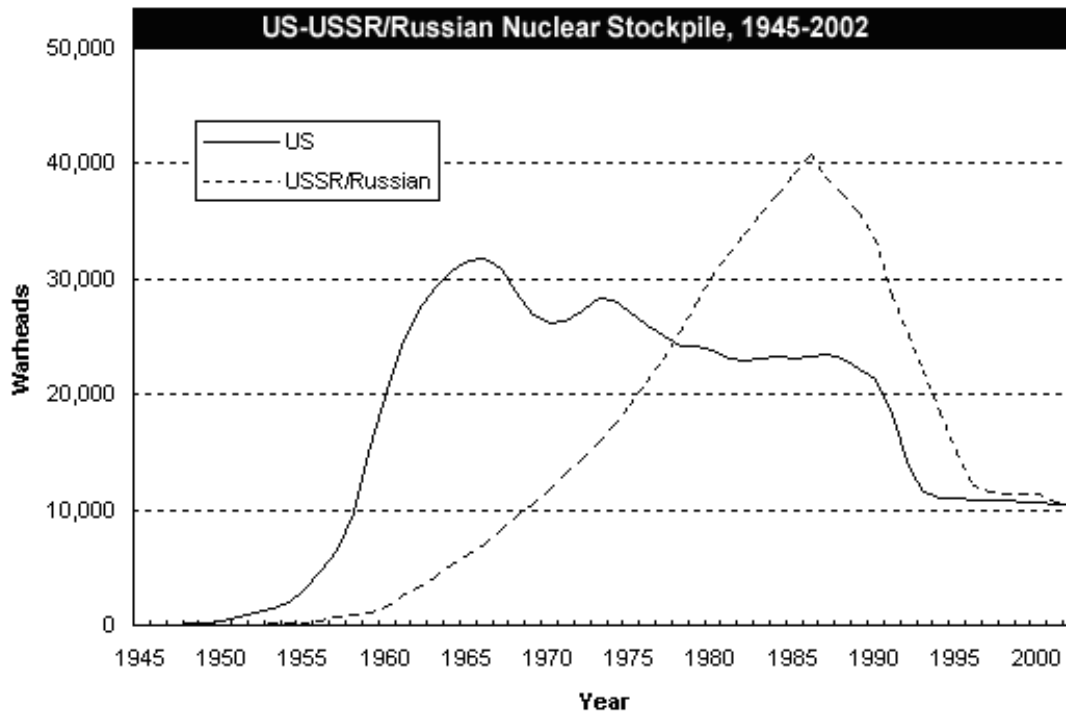


ALLIANCE FOR PROGRESS

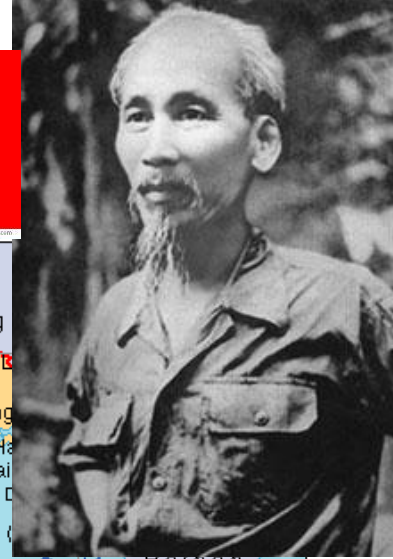


Effects of Cuban Missile Crisis

- 1) Soviet military expansion (avoid humiliation; never want to back down again)
- 2) Political gains for Dems (don't look soft on communism)
- 3) Moscow-Washington hotline installed



Containment? VIETNAM



Pre WWII: French

During WWII: Japan (Viet Minh/Cong take control)

Post WWII: French defeat at Dien Ben Phu; Vietnam divided between North and South

1957: VietCong Attack South

1964: Tonkin Gulf

1964: First time USA bombs North Vietnam



2004 FRQ Prompt

“Assess the success of the Doctrine of Containment in Asia between 1945 and 1975.”



CHINA



KOREA



VIETNAM

Thesis (yay or nay?)

- Although the policy of containment failed completely with regard to China, and although its blank slate application in areas like Vietnam tarnished America's judgment as a super power nation, containment successfully averted nuclear war and checked the global balance of power. (7)
- In Korea, the communists were stopped but in Vietnam, communism prevailed resulting in a tragedy for Americans and a failure in the policy of containment of communism. (6)
- However, even though China and Vietnam were failures, the United States interferences showed the world that the United States would not allow communists to expand without a fight. (5)

Sample FRQ – HW For Next Class!

- (2010B) Analyze the effects of the Vietnam War on TWO of the following in the United States in the period 1961-1975:
 - The presidency
 - The population between 18 and 35 years old
 - Cold War diplomacy





...BOBBY... Civil Rights Scorecard

OBSERVER

Greensboro Sit –In

Freedom Rides – Bobby sent protection

James Meredith at Ole Miss

“Letter from Birmingham Jail” (MLK)

March on Washington (MLK)

“I Have a Dream”

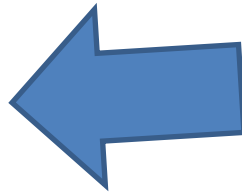
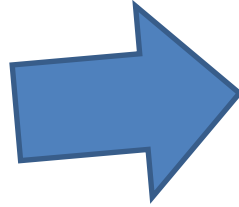


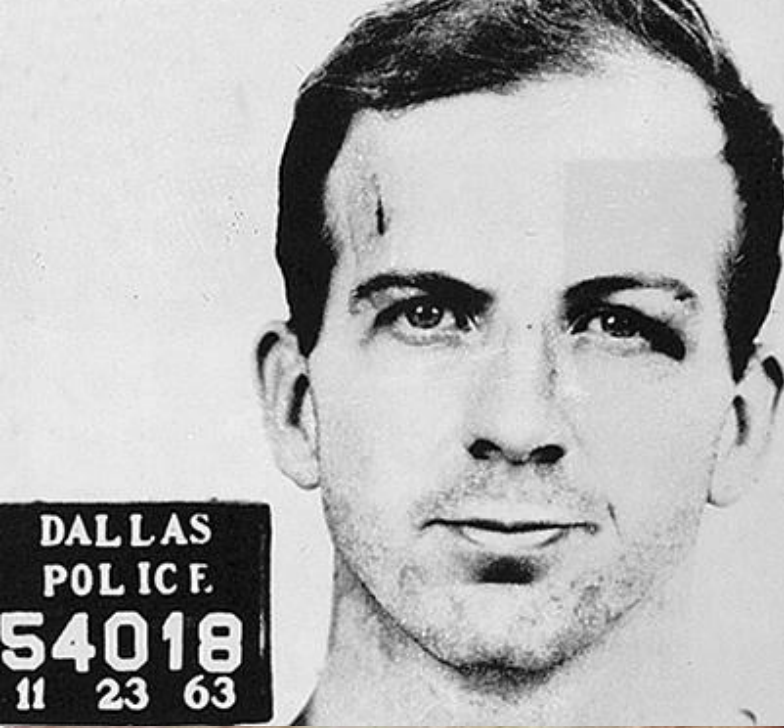
PROACTIVE PARTICIPANT.....

Called civil rights a moral issue



JFK Assassination Nov 1963 - Dallas





**Now what?
Camelot Over?**

LIFE